



# Naturally Tender Beef

Tasmania is renowned for its exceptionally clean environment and wilderness heritage areas. Pollution free winds blow thousands of kilometres across the vast, empty Southern Ocean.

Cape Grim on the north west corner of the island hosts a monitoring station that reputedly captures the world's most pure air.

Hence Cape Grim Tasmanian Natural quality beef grown in a natural, pristine

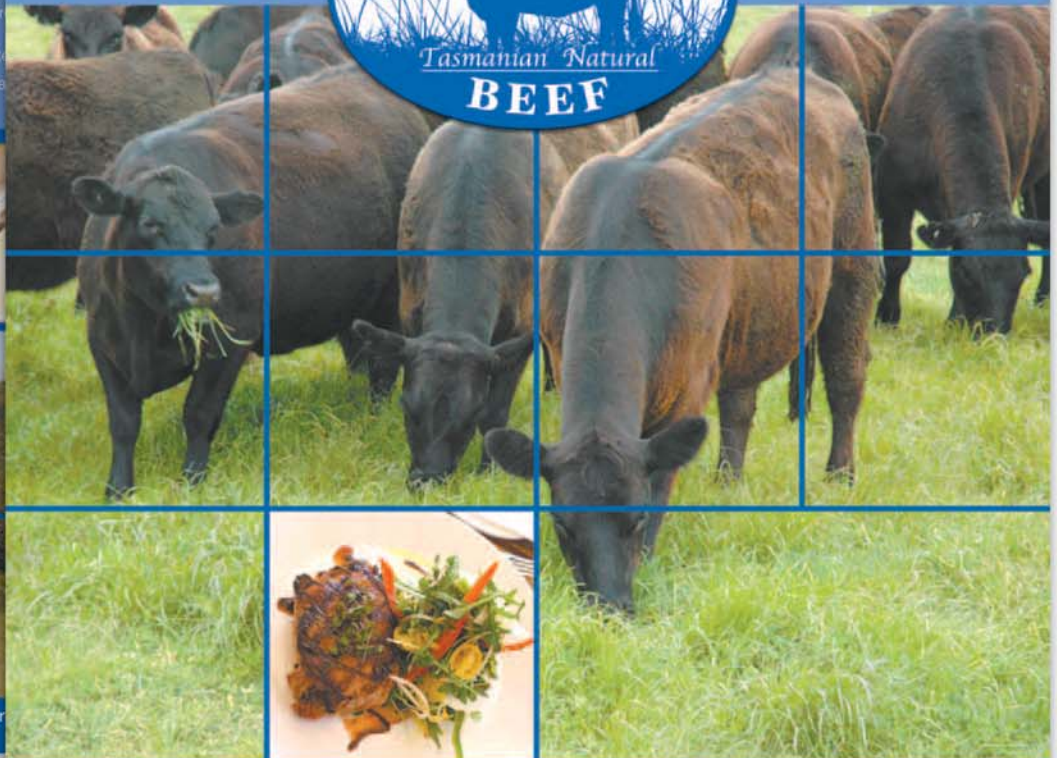
Only the very best cattle meet Greenham criteria. They are then graded using the Australia quality system. Cape Grim is in the top 4 of the 18 grades.

And as required by Tasmanian law, Cape Grim is completely free of hormone growth promoters.

Cape Grim beef is guaranteed to be the highest eating quality, a true Tasmanian



For more



*Flavoursome, tender beef from one of the world's cleanest environments.*

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